

4th Edition



www.teacoffeeexpo.in

INDIA INTERNATIONAL TEA & COFFEE EXPO

26-27-28 Feb-1 March, 2015

Science City Exhibition Ground, Kolkata - India



EXHIBITOR PROSPECTUS

DISCOVER YOUR TEA & COFFEE WORLD

The popularity of Tea & coffee is reaching unprecedented levels across the world. Consumption is skyrocketing and retails is exploding. Meet your suppliers and buyers and discover your tea & coffee world. Step in your success from your booth at IITCE - 2015

On 26 Feb to 1 March 2015, decision makers will be able to develop valuable relationships, find new business partners, and strengthen brand awareness. We welcome you to join us.



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TEA & COFFEE EXPO**

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DISCOVER SHOWCASE & CONNECT



India International Tea & Coffee Expo is solely dedicated to robust Tea & Coffee Industry. IITCE- is the pioneer trade event in India since 2009. Apart from exhibition, the expo will also have conference, seminar, championship and award function on various segments of the industry. A specialized segment of the event will present fresh ideas, new trends, traditional workshops, path breaking technology while also focusing on trading of the industry products. The event will also serve as a platform to launch new products & technology of the industry.

India International Tea & Coffee Expo will give you the opportunity to interact with Industry's leading PROFESSIONALS & LEGENDS.



A HUB FOR BUYERS EXCEEDING INDIA

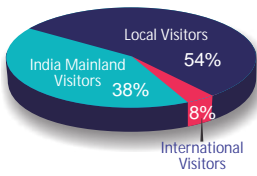
Asia marks a huge potential for growth and India is a very important key market. IITCE is the right platform to capture Indian market as well as surrounding countries market. We are very pleased with participation, where we got excellent response & queries and hope to double the participation by 2015.

KETAN MEHTA | M KANTILAL & CO

BE A PART OF TRULY GLOBAL EVENT

The exhibition was attended by many countries across the world as well as local & mainland India.

India	Korea
China	Italy
Nepal	South Africa
Bangladesh	UK
Bhutan	Dubai
Argentina	SriLanka
Japan	Germany



EXHIBITORS CORNER

90% exhibitors confirmed or plan to confirm next participation as a result of the exhibition

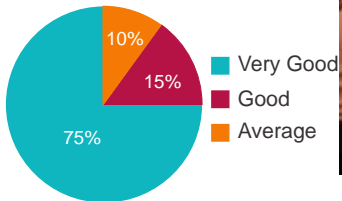
60% exhibitors rated the quantity of visitors as average. **40%** rated as above average.

95% exhibitors rated the quality of visitors as good or above good.

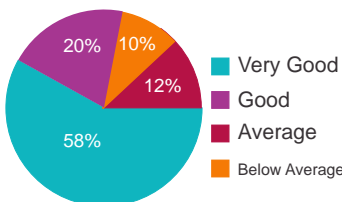
75% of exhibitors state the event met or exceeded their expectations.

75% of exhibitors would recommend the exhibition to others.

EXHIBITORS



VISITORS



44% of visitors were a MD / CEO / Director

33% of visitors were a manager /entrepreneurs

72% of visitors influenced or were responsible for purchasing decisions.





showcase your products be noticed

The market is rocketing of your products and **IITCE** is the only platform in India, dedicated to bring qualified buyers from across the country and around the world. Our right approach means you are meeting 100 percent focused buyer of your products. Our invitee and special visitors steeped in to find brands, new products, establish relationship and explore opportunities to grow the market. You will spend your valuable time with right people

The world is now consuming Tea & Coffee like never before, specially in India. Tea Lounge & Bars are growing across the country with various quality of teas and attracting a class, on the other hand Local and International Coffee brands are keen to capture high end market.

Exhibition Statistics

4 Days Exhibition

8 Countries participation

35000 sqft Area

125+ Participants

8 Conferences

3 Industry Awards

5 Category Awards

The event place is
surrounded by

Darjeeling

Alipurduar

Assam

Nepal

Siliguri

Bangladesh

Bhutan

Myanmar

Exhibitor Price List

Premium Booth

\$1750 / INR 97200 - per 10'x10'(3mx3m)

Corner Booth

\$1665 / INR 93150 - per 10'x10'(3mx3m)

Standard Booth

\$1450 / INR 81000 - per 10'x10'(3mx3m)

Medium Booth

\$1980 / INR 35000 - per 10'x6.5'(3mx2m)

Small Booth

\$1980 / INR 25000 - per 6.5'x6.5'(2mx2m)

Private Meeting Room

\$1980 / INR 81000 - per 10'x10'(3mx3m)

Premium Booth is available on request with 2 side or 3 side open and different dimensions of booth.

Expo Schedule

Feb 26, 2015 - Thursday	10 am - 6 pm
Feb 27, 2015 - Friday	10 am - 6 pm
Feb 28, 2015 - Saturday	10 am - 6 pm
March 1, 2015 - Sunday	10 am - 6 pm
Conferences - All days	11 am - 4 pm
Workshops - All days	11 am - 4 pm

Expo Venue

Science city exhibition ground,
Kolkata - India

Connect Your Peers,Expand Your Network

Exhibitors

Presence make difference

IITCE - is the ideal platform for Tea & Coffee Industries to showcase their corporate profile, products and services. Over the course of four days. there is an opportunity to network with decision makers from across the India and around the world.

"Retail is not just big boys game, small start-ups with a clearly defined product offering will do very well in the Indian retail market,"

We have participated in IITCE previously It has given us the opportunity to connect with distributors, wholesalers and buyers from the region. We have also received more feedback & enquires.

B.K.Mishra | CEO Delight Tea

We are happy that the show exceeded our expectations. It gave us opportunity to demonstrate our product and meet many important industry people under one roof.

Vijay Shangvi | Shreeji filters

The attendees of IITCE looking for

- Tea & Coffee Manufactures
- Packing & Packaging Equipments
- Tea & Coffee bag Manufactures
- Roasters & Blenders
- Suppliers / Expendables
- RTD
- Tea, Coffee & Herbs
- Tea Gardens & Coffee Estates
- Extracts / Flavoring
- Tea & Coffee accessories
- Raw Materials & Filters
- Tea Ware, Coffee Ware
- Spices, Chocolates & Mints
- Water system
- Sugar & Sugar products

Attendees Registration

Online registration - free
www.teacoffeeexpo.in

Pre-registration - free
Free all four days of Exhibition

Conference
\$20 / INR 1200 per session

Delegates
\$500 / INR 30000 for four days package

Garden Tour
Free of cost on pre-registration

Factory Tour
Free of cost on pre-registration

Tea Garden Resorts
Payable, available on request.

Award Function
Payable, available on request.

For registration, contact :
info@teacoffeeexpo.in
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+91 22 2812 9660
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Quality visitor increases strike rate

Attendees

the key of success

Visit and see the latest product, trend and technology in tea, Coffee, Machinery, Packaging, service and allied industries. Make new business opportunity and be a part of new launches. Save your time and money and meet market professionals, leaders and legends at single location. Free sampling and testing session will present actual image of the products. It will be helpful to buying the products. Conference, Seminar and Workshop will help you to make right decision to boost up your sales and marketing. The Four days of Tea & Coffee environment gives you actual networking with choice of vendors, suppliers and resources.

The attendees of expo

- Distributors / Wholesalers / Retailers / Mass Grocers
- International buyers / Bulk buying agents
- Importers / Exporters / Trade buyers / Suppliers
- Packaging Industries / Packing Industries
- Brand Manufactures / Trading houses / F&B Industry
- Purchase managers (F&B) / Food service professionals
- Restaurant / café / Hotel / Resorts / Caterers
- Tea & coffee specialty retailers / Malls / chain stores
- General visitors / Brokers / Govt. officials

It was a good opportunity to see heavy equipments easily with live demonstrations of Tea bag packing. Its valuable platform for industries professional to learn each other. I hope IITCE has a brilliant future.



ALEXEVENT

Organised by: **ALEX EVENT**

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